**Resume**

MENDOZA JUSTIN KONRAD LIWAG

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UI Designer

* 4-year experience in Graphic Design, User Experience Design, Interface Design
* Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
* Strong Understanding of design principles, typography, and color theory
* Creative problem-solving abilities with a focus on delivering high quality designs
* Ability to work collaboratively in a team environment and independently on projects
* Excellent time management skills and ability to meet deadlines

Competencies

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| --- | --- |
| * High Speed prototyping with Figma and Adobe XD * Adobe Creative Suite (Photoshop, Illustrator) * Proficient in Procreate software * Experience in Brand Design * Proficient in layout design for marketing materials | * UI Interface Design * Stakeholder Management * Collaboration and Co-ordination * Team Leadership * User Experience Design |

*View full Figma design portfolio here:  
“https://shorturl.at/LAmG8”*

Professional Experience

Just Bento

Apr 23 – Jan 24

**Job Title: Marketing Designer**

* Conceptualized and designed compelling marketing materials, including brochures, social media graphics, and advertisements, to enhance brand visibility and engagement.
* Lead market research and requirements gathering.
* Developed brand logos and comprehensive style guides to ensure consistent brand representation across all platforms. Identify stakeholders and establish collaboration platforms

Tech Mahindra

Jan 23 – Mar 23

**Job Title: UX Consultant**

* Crafted intuitive user experiences for a property buying and selling platform in Singapore, optimizing navigation and interaction flows. Lead market research and requirements gathering.
* Conducted user research and usability tests to inform design decisions, enhancing user satisfaction and conversion rates. Identify stakeholders and establish collaboration platforms
* Collaborated with cross-functional teams to implement user-centered design principles, ensuring seamless interactions and efficient property transactions.

Breathonix Pte Ltd

April 22 – Jan 23

**Job Title: User Experience Designer**

* Lead the development and success of the MetaNose mobile app - a handheld breathalyzer that measures your ketones with one breath. Mobile app tracks and monitors the acetone and ketone level data and keeps track of your progress.
* Oversee the entire product lifecycle, from concept to launch.
* Developed product strategy that aligns with the MetaNose’s overall image and objective.
* Conducted market research, analyzing customer needs and preferences, and identifying opportunities for growth.

Freelance UX Design Work

**Job Title: Freelance User Experience Designer**

*View Full UX Portfolio here: “https://shorturl.at/LAmG8”*

Project: Hawker Heroes

Project: CareCorner

Project: Design Science Studio

Project: Hubble Connected

Project: Penclusive

COVID-19 Contributions:

Health Management Institute *(HMI)*

June 21 - Nov 21

**Job Title: Operations Trainer**

* Developed course content and instructional materials in collaboration with subject matter experts.
* Delivered live, interactive training sessions via video conferencing software, Zoom
* Conducted online assessments and provide feedback to learners

Health Promotion Board *(HPB)*

May 20 - April 21

**Job Title: Operations Executive**

* Collected nasopharyngeal, oropharyngeal, and ART swab samples from members of the Singapore public
* Ensured proper handling, labelling, and transport of specimens to the laboratory

The Music Parlour Pte Ltd (Entertainment Startup Company)

Feb 16 – April 20

**Job Title: COO and Project Manager**

* Recorded, mixed, and produced over 500 music projects within a dynamic startup environment, ensuring high-quality sound production and client satisfaction.
* Utilized advanced audio engineering techniques and state-of-the-art equipment to achieve professional-grade results across diverse musical genres.Identified and managed project risks and issues
* Collaborated closely with artists and producers to translate creative visions into polished final recordings, contributing to the company's rapid growth and reputation in the industry.

Architrave Pte Ltd

Feb 15 - October 15

**Job Title: Architectural Assistant**

* Assisted in the design development of overseas High end Banyan Tree and Angsana Resorts such as China, Thailand, Hong Kong, Seychelles, Bintan, etc.
* Assisted in developing conceptual design options and presentations for new resort projects
* Collaborated with project managers and architects to prepare and revise construction documents, including plans, elevations, sections and details.

Park + Associates

June 13 - May 15

**Job Title: Architectural Designer**

* Manage all aspects of the project 64 Jalan Greja, a luxury private landed property project
* Developed and maintained project schedules, budgets and resources, and monitor progress against established milestones
* Ensured that all work is completed to the highest standards of quality and in compliance with local regulations and building codes

Certifications

* Certificate in Database Fundamentals - NTUC Learning Hub 2020
* Certificate in Networking Fundamentals - NTUC Learning Hub 2020
* UX/UI Design Career Accelerator (Bootcamp Certificate) – CuriousCore 2020
* Code in Place - Stanford University 2024

Education

* Diploma in Architecture – Singapore Polytechnic 2008 - 2011
* Diploma in Audio Engineering and Music Production – School of Music and the Arts 20015 - 2016
* GCE ‘O’ Levels – 2006 - 2008

Software Proficiency and Other Skills

**Softwares**

Adobe XD  
Adobe Photoshop

Figma

Procreate  
Zepelin  
Webflow

VS Code

Website creation using Python3 with Streamlit

**Language Proficiency**

English : 10 (written and spoken)

Filipino : 8 (written and spoken)

References, Commendation and Certificates available on Request ⚫